



The Marine Diaries

Write for Us

January 2019



Write for The Marine Diaries

Whether you're a diver, marine biologist or simply a person with a healthy respect for the ocean, we'd love for you to share your stories, ideas and experiences.

Getting Started

Our mission is to deliver high quality content on all things ocean. The Marine Diaries is a community, and we're always looking for people to share their ideas and experiences. These guidelines will provide you with everything you need to know to get started with your article.

Who Are We Publishing For?

The Marine Diaries audience are divers, marine biologists and ocean lovers. When you write for us, assume that your reader is a somewhat knowledgeable peer.

What Will We Ask of You?

When we give your article outline the go ahead, we ask that:

- ♥ The article is an original piece of work for The Marine Diaries, and has not been published elsewhere
- ♥ Be open to feedback from the editorial team
- ♥ You have the freedom to set your own deadline, but we ask that you please stick to it!

What Will We Do For You?

- ♥ We will promote your article on all of our social media feeds
- ♥ Our team of editors will help review your article to make sure that it's really great
- ♥ You can create a profile on our website so readers can find out more about you and your work
- ♥ *Please note that this is unpaid, and any contributions will be on a voluntary basis*

What Kind Of Articles Do We Publish?

The Marine Diaries publish articles written by all kinds of people; marine biologists, conservationists, divers and ocean enthusiasts to name a few.

We try to cover all things marine, but our articles tend to fall into six key themes:

- ♥ Rising Tides
- ♥ Seas The Day
- ♥ Too Hot To Handle
- ♥ Plastic Not Fantastic
- ♥ Into The Industry
- ♥ Behind The Lens

Please see full descriptions on the next page

Our Content is:

- ♥ Well researched, fact-driven, related to the ocean
- ♥ Thought-driven and challenging opinions about the ocean
- ♥ Multi-media (photos, videos, etc.)

Write from the heart

There are endless topics to write about - if you care about a certain issue, it is likely that someone else does!

Photography Contributions

Are you a photographer and want to submit photos to be displayed on our site or on our social media feed? Send your photos to rebecca@themarinediaries.com Full credit will be given.

Article And Interview Series

Rising Tides

- ♥ A series focussing on the current threats facing our ocean, how these are being tackled and what you can do to help.

Seas The Day

- ♥ Investigates current and future conservation efforts being used to combat the issues facing our oceans

Too Hot To Handle

- ♥ Part of our Research Series, highlighting the effects of ocean warming on marine species.

Plastic Not Fantastic

- ♥ Part of our Research Series, highlighting the effects of plastic pollution on marine species, and ways this is being tackled.

Into The Industry

- ♥ Explores the lives and vocations of professionals, academics and those working in the marine biology world.

Behind The Lens

- ♥ Explores the lives of those who capture the underwater world on camera.

We welcome articles outside of these series, please send your idea or draft to one of our editors.





Submitting An Article

It's great that you are interested in writing for us! If you have an idea, please contact one of our editors first or email editor@themarinediaries.com with either an outline or partial draft to make sure that it aligns with our interests.

Your editor will ask the following questions:

- ♥ Does the article suit The Marine Diaries and its audience?
- ♥ Is the article correct and giving current information?
- ♥ Is the content original work?

How to Format

Once your idea has been approved by us, please submit your article to editor@themarinediaries.com. Your assigned editor will be your key contact, so if any problems or questions arise, you can email them at the above email address.

- ♥ Submissions for our blog section should be between **400-600** words (no rambling please!)
- ♥ For a longer feature article please contact us
- ♥ Please submit an editable **word document** to us
- ♥ Include reference links for all facts, data and scientific papers cited.
- ♥ Please send us any videos or images in high resolution - **images need to be photos that you own the copyright to**, no copy and paste from google images! If you do not any photos, let us know and we can include one of ours.

After your draft has been submitted, the editorial team will get back to you with any feedback/notes. When the edited final version has been approved, we will schedule the article to be published and inform you of the date. We would appreciate it if you could **share the link** to the article on your social media.

Publishing Policy

What We Will and Will Not Publish

We follow a number of guidelines before we publish an article on The Marine Diaries. Every article published by us has to fulfill certain criteria. To protect the interests of our readers we want to ensure that the quality of our content remains high. Therefore, every article is reviewed by at least two of our editors before it is published on site.

- ♥ We will not publish any material that is in any way offensive or derogatory or contains offensive language.
- ♥ We don't have any hidden advertisements. Any sponsored articles are marked as such.
- ♥ We do not influence our writers' opinions to fit our own personal interests/opinions.
- ♥ We respect the rights of authors and photographers. Content found on The Marine Diaries is there with the written consent of the creator.
- ♥ At present, editors, writers and content producers are unpaid.